



RUGBY LEAGUE WORLD CUP 2021

**CALLING ALL SCHOOLS IN THE NORTH WEST,
YOU ARE INVITED TO REPRESENT YOUR CITY IN
OUR RUGBY LEAGUE WORLD CUP COMPETITION**

Rugby League World Cup 2021 (also known as RLWC2021) has launched a competition giving schools across England the chance to win an exclusive trophy visit, as well as exclusive tournament merchandise.

Pupils from schools have been challenged with showcasing why their City is the perfect host for this year's tournament, which will see 21 nations arrive in England for what is set to be the biggest and best Rugby League World Cup in history.

We are asking teachers to work with pupils to produce a short video, up to two minutes in length, where they highlight the best attractions and activities in their city or town. This could be anything from visiting museums, cinemas, and theatres to ice skating at the local ice rink or a day out at the aquarium.

The best entries from schools and the other hosts will be selected to be a part of the official promotional activity for their town or city. Videos from non-host areas will also be compiled in a special montage showcasing all the other amazing places to visit and things to do across England in preparation for the tournament.

As well as the opportunity to be part of the official RLWC2021 promotional activity, a grand prize winner will be selected to receive a trophy visit to their school with one of the official RLWC2021 ambassadors and some exclusive RLWC2021 goodies.

Tracy Power, Social Impact Director of RLWC2021, said: "This year's tournament will be a real celebration of communities, culture and inclusivity, and we are so excited to witness the different atmospheres that each of our host cities and towns will bring to the RLWC2021."

“We believe the best way to showcase and illustrate the diversity and heritage of each city/town is through the voices and expressions of the next generation. This competition is a perfect example of bringing the tournament strapline of “The Power of Together” to life through this exciting opportunity for schools up and down England.

“We hope that this competition will take RLWC2021 into as many classrooms as possible and continue to deliver on our mission to leave a long lasting legacy.”

To get involved, all you need to do is upload your video to a platform like YouTube or Vimeo, ideally a private link, and share this in an email to education@rlwc2021.com, including your town/city area in the subject title and your school’s name and address in the email body. Submissions open on Wednesday 21st April and will close on Friday 28th May.

For inspiration on what your video may look like, check out the RLWC2021 Education resources for exciting lesson plans and ideas [here](#)

All competition terms and conditions can be found on our website at rlwc2021.com/competition-terms

If you have any questions or queries in the meantime, please don’t hesitate to contact us at education@rlwc2021.com

For more information please contact:

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About Rugby League World Cup 2021

The Rugby League World Cup is the pinnacle major event of rugby league, globally contested every four years. RLWC2021 will be a breakthrough moment in the tournament’s history with the men’s, women’s and wheelchair competitions being staged together for the first time.

The three tournaments will take place across 21 venues throughout England. Both the women’s and wheelchair competitions will be contested by two groups of four teams, whilst the men’s tournament will see 16 teams compete across four groups.

RLWC2021 will be the most visible Rugby League event in history with all 61 games in the men’s, women’s and wheelchair competitions being broadcast live on the BBC.

Mission: Creating inspirational moments that excite, engage and leave a long-lasting legacy.

Vision: Delivering the biggest and best ever Rugby League World Cup.